

**"FAIR PLAY" FROM VALMIERA (LATVIA):
TO SOUND AT A DISTANCE
TO ALL AROUND THE WORLD!**



**Latvian Floorball Union & International Day of Sport for
Development and Peace**

The Organization of United Nations, to support the initiative of International Olympic Committee, announced April, the 6th, as The International Day of Sport for Development and Peace.

The final matches of Latvian Floorball Championship, played on April, the 6th, 2014, were included in the action plan of Organization of United Nations as one of more than 160 events of The International Day of Sport for Development and Peace. This special event in Latvia was patronized by The Club of Latvia's Olympians.

To celebrate this historical day, all participants and spectators of the final matches of Latvian Floorball Championship were involved to take part at special "Flashmob" action with possibility on April, the 5th, and the 6th, in Vidzeme's Olympic Centre (Valmiera, Latvia) to join their voices and their photographs to support Sport as one of the most important promoters and assistants of Peace all around the World, as well as to support in the frame of special "Fair Play" action the viewpoints of The Code of Ethics of Latvian Olympic Committee.

All floorball players and all floorball friends had the opportunity to express their resolution and detailed support to fair play principles, because the fair play is much more than only common implementation of the laws and the rules of sports competitions. This is the way of positive thinking, including mutual appreciation, as well as the concepts of sportsmanlike spirit and friendship.



President of Latvian Floorball Union Ilvis Petersons:

"To follow the principles of fair play is topical for any kind of sports, and I am sure, Latvian floorball society also henceforward is ready for more active and more convincing joining the "Fair Play" movement, devoting enhanced attention to fight against any expressions of unfairness in sports, to encourage equality of different people and different angles of vision, both in sports and in weekdays, to take responsibility in any different case of life.

In the end of the past floorball season we called not only all our floorball players, but also sports officials, volunteers and supporters to express the purpose to ensure in their activities, that the principles of fair play always and everywhere become as the most important in sports, and to declare "Yes! To Fair Play!", more decidedly joining the Olympic movement and to realize the next footstep to participate at the Olympic games."



Baiba Veisa, Executive Director of The 20th European Fair Play Movement congress and General Assembly in Riga, and Ilvis Petersons, President of Latvian Floorball Union, - in favor of Fair Play, in favor of Sport for Development and Peace!

The special audio message was performed on April, the 5th and 6th, 2014, in Vidzeme's Olympic Centre in Valmiera (Latvia) for all players and spectators before each match of final series in between of women's floorball teams "Rubene" un "FC Kekava" and men's floorball teams "Lielvarde" and "Cesu alus/Lekrings":

"Fair Play" - the intermediate bridge between sports and culture; the intermediate bridge among sports friends all over the World...

"Fair Play" - it means the mutual respect, the sportsmanlike spirit and friendship...

As the messenger for World to unite both equally thinking people and differently thinking people...

If you are **against** any expressions of dishonesty in sports - **you are** in favor of fair play...

If you **support** equality of different people and different standpoints in sports and in weekdays - **you are** in favor of fair play...



Let the principles of fair play always and everywhere become the most important in sports!

Let's say "YES!" to FAIR PLAY!

Our "YES!" to FAIR PLAY! is our message to all people of all around the World, celebrating in April, 2014, more than 160 different events of The International Day of Sport for Development and Peace, organized by Organization of United Nations!

Andris Dzenis,
(Latvian Floorball Union)